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WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
969847-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Billing Address:

Petta Ryan & Co
Attention: Accounts Payable
117 Sterling St
Clinton, MA 01310

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Advertiser	Product	Estimate Number
Committee Against Physici.	PAS Oct/Nov 12 TV	175

Flight Dates	Order #	Alt Order #
11/03/12 - 11/06/12	969847	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/03/12	11/06/12	LIVE WITH KELLY & MIC9A-10A		MT-----	:30	1	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	11/05/12	11/11/12	MT-----				1	\$1,500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	11/06/12	9:32 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	RB201203	\$1,500.00 NM
2	11/03/12	11/06/12	Midday News	1158a-1230p	MT-----	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	11/05/12	11/11/12	MT-----				1	\$1,200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	11/06/12	12:15 PM	Midday News	1158a-1230p	:30	RB201205H	\$1,200.00 NM
3	11/03/12	11/06/12	CASTLE SAT LF	SA 1205A-105A	-----S-	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	-----S-				1	\$500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	11/03/12	12:48 AM	CASTLE SAT LF	SA 1205A-105A	:30	RB201203	\$500.00 NM
4	11/03/12	11/06/12	Once Upon A Time	758-9p	-----S	:30	1	\$25,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	-----S				1	\$25,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	11/04/12	7:59 PM	Once Upon A Time	758-9p	:30	RB201203	\$25,000.00 NM
5	11/03/12	11/06/12	Sportscenter 5 OT	1135p-12m	-----S	:30	1	\$2,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	-----S				1	\$2,500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	11/04/12	11:53 PM	Sportscenter 5 OT	1135p-12m	:30	RB201205H	\$2,500.00 NM

Total Spots 5

Gross Total \$30,700.00

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Lehigh Valley, PA 18002-6874

Payment Terms 30 Days

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
969847-1	11/11/12	November 2012	10/29/12 - 11/06/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Committee Against Physici	PAS Oct/Nov 12 TV	175

<u>Agency Commission</u>	\$4,605.00
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<u>Net Amount Due</u>	\$26,095.00
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